Youth Innovation Conference

Digital Future: Design the Next Big Thing

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Sporting communities

COMMUNITY FUND

UA92 UNIVERSITY ACADEMY 92 MANCHESTER

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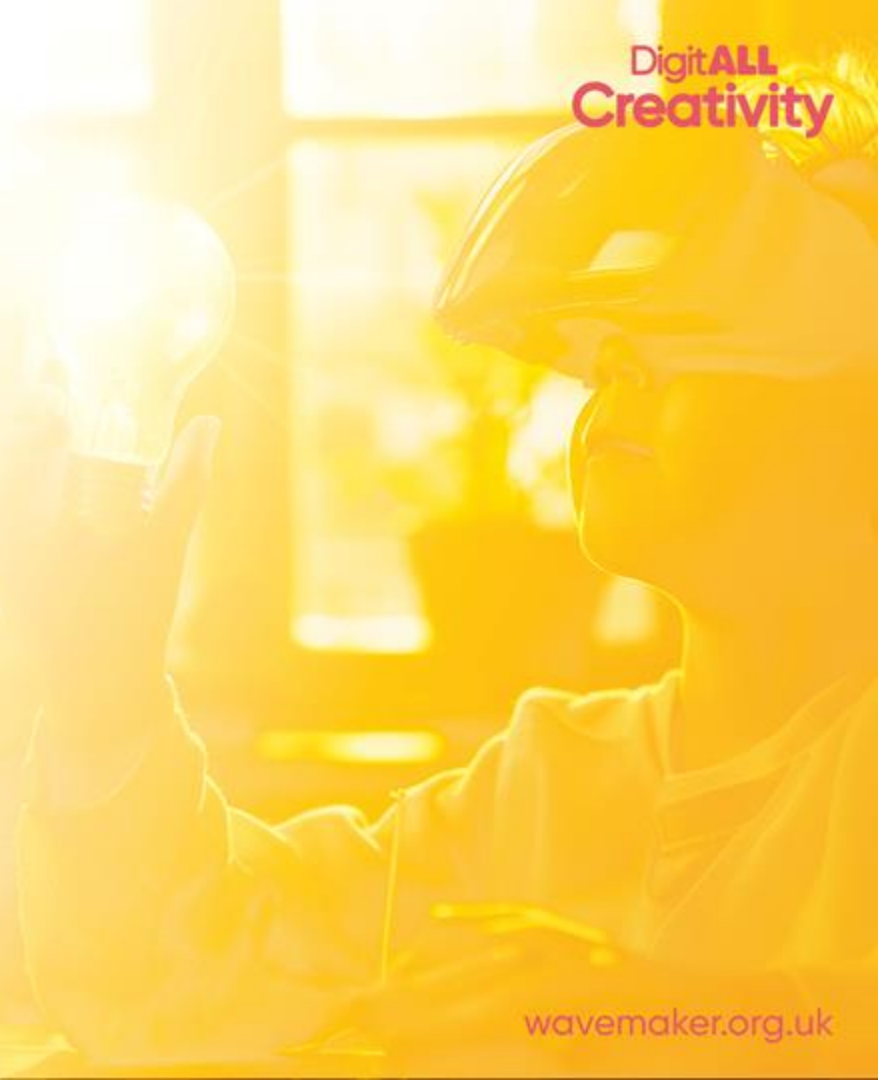
DigitALL Creativity

Your Digital Future

Design the **Next Big Thing**



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Meet the team

DigitALL Creativity

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The Challenge

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Your task:

Create a 1 minute pitch that presents a possible solution for a real-world problem.

Work in teams to research, design, and pitch your idea!

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Digital Toolkit

DigitALL Creativity

Chat GPT

Idea Refinement

Adobe Express

Pitch Deck & Branding

Suno

Theme Music Creation

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Objectives

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What we will achieve today:

- Understand how the use of technology can solve real-world problems
- Learn to research, design, and pitch an innovative idea
- Develop digital skills through practical exercises
- Work to a deadline - time keeping

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Choosing a Problem Area

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Your idea should focus on one of these real-world challenges:

- Climate Change & Sustainability
- Social Impact
- Mental Health & Wellbeing
- Education & Learning
- Cybersecurity & Online Safety

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Judging Criteria

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Your idea will be assessed on:

Creativity – Is it innovative?

Impact – Can it make a difference?

Visuals – Is it well-presented?

Clarity – Is the message easy to understand?

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Forming Teams

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Size

3–5 people

Roles

Researcher, Designer, Presenter

Team

Work together efficiently

Comms

Communicate effectively

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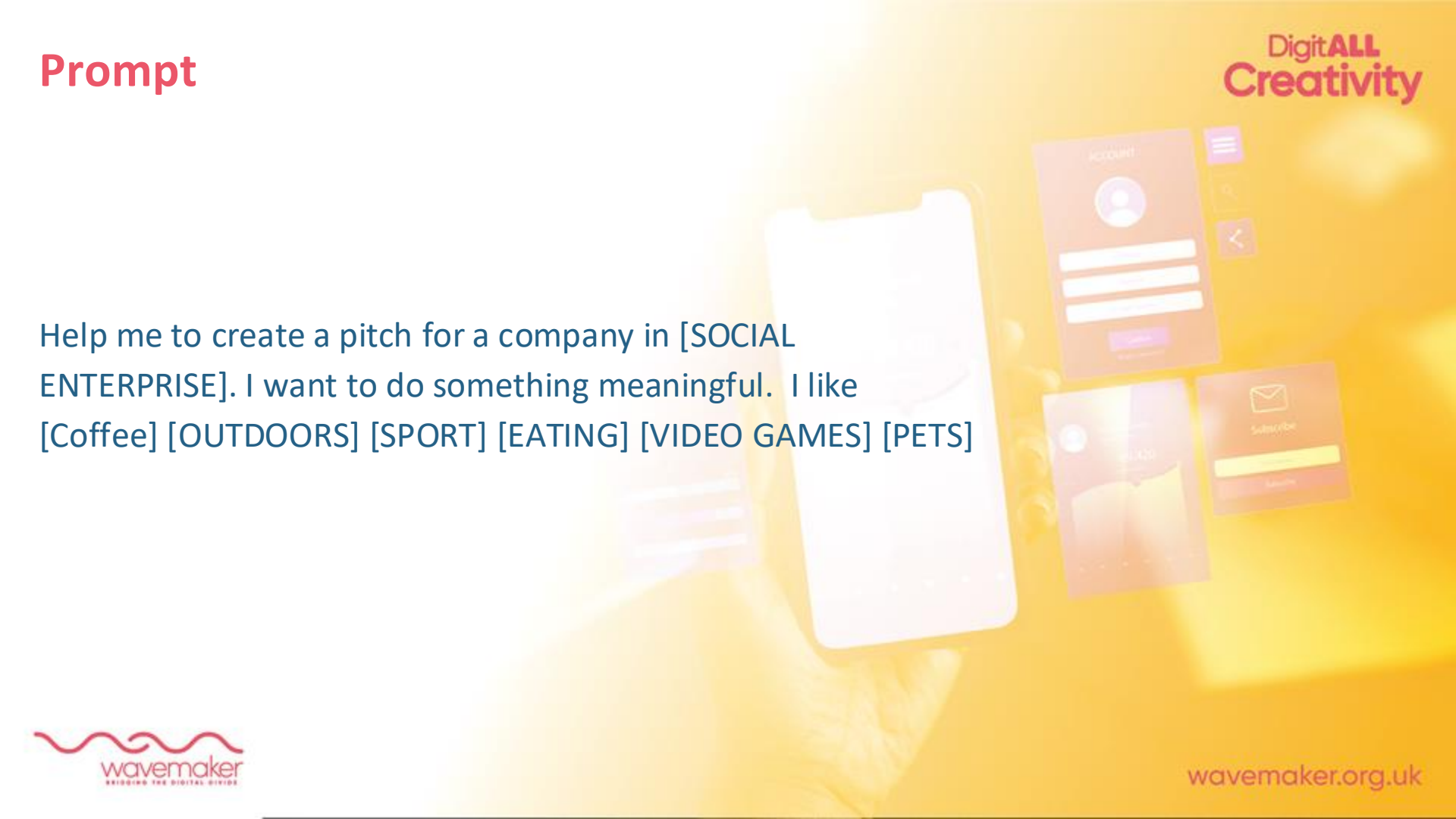
Prompt

Help me to create a pitch for a company in [SOCIAL ENTERPRISE]. I want to do something meaningful. I like [Coffee] [OUTDOORS] [SPORT] [EATING] [VIDEO GAMES] [PETS]