



# Youth Innovation Conference

## Think Before You Click #StayingSafeOnline

Nicolle Ndiweni-Roberts



A blurred background image showing several people's hands holding and using mobile phones. The focus is on a hand in the foreground holding a smartphone, with other hands and phones visible in the background, creating a sense of a busy, digital environment.

# THINK BEFORE YOU CLICK

## #StayingSafeOnline

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DERBYSHIRE POLICE AND CRIME COMMISSIONER  
NICOLLE NDIWENI-ROBERTS

APCC NATIONAL JOINT LEAD FOR ECONOMIC,  
CYBER CRIME, FRAUD AND ONLINE SAFETY

# INTRODUCTION



## ROLE OF A POLICE AND CRIME COMMISSIONER

- **Directly elected** by the residents in the area they serve.
- Responsible for **holding the police to account** against priorities set out in the Police and Crime Plan.
- Brings communities and the police **closer together** through **engaging and consulting** with local residents and organisations.

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## NATIONAL JOINT LEAD FOR ECONOMIC, CYBER CRIME, FRAUD AND ONLINE SAFETY

- **Raising awareness** of fraud and cybercrime to **increase public confidence**.
- **Tackling stereotypes and stigmas** that are mistakenly associated with these crimes.
- **Encouraging victims to come forward** and seek support.



# WHAT IS CYBERCRIME?

The term we use for a wide range of different crimes carried out in the digital world.



Fraud



Account/ID theft



Malicious  
communications



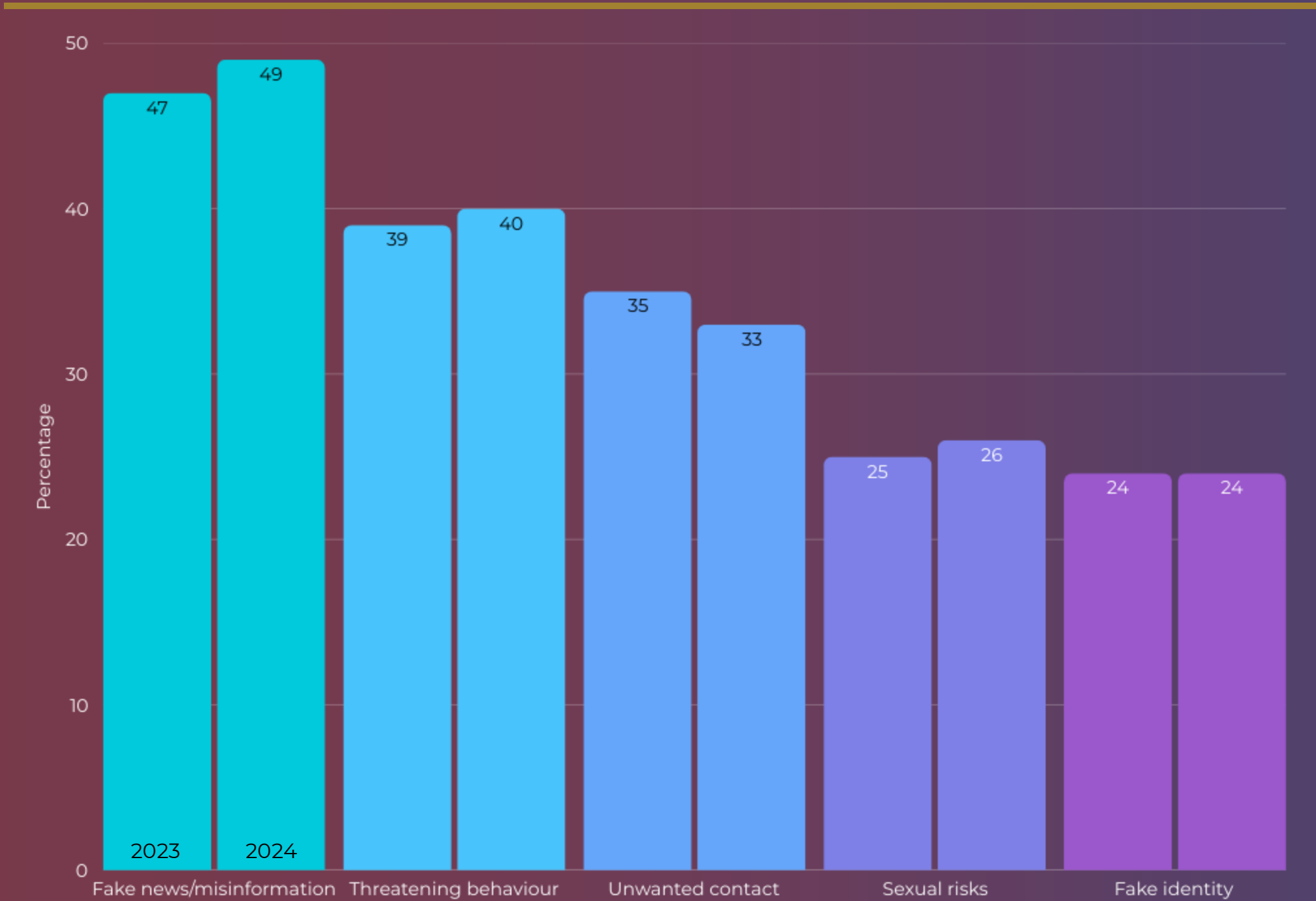
Sextortion



# CYBERCRIME STATS

## Top 5 risks

(Source: Snapchat, Digital Wellbeing Index 2024)



## Intimate imagery (asked for, received, shared)



## Lost control of shared intimate imagery



## Catfished





# ACTIVITY

## How much do we rely on our tech?

In two groups:

- Write on post it notes all the different activities you carry out online, for example:

Checking school  
timetables

Online gaming

Calling my  
friends

- We'll come back in **five minutes** and see which group has the most post its!



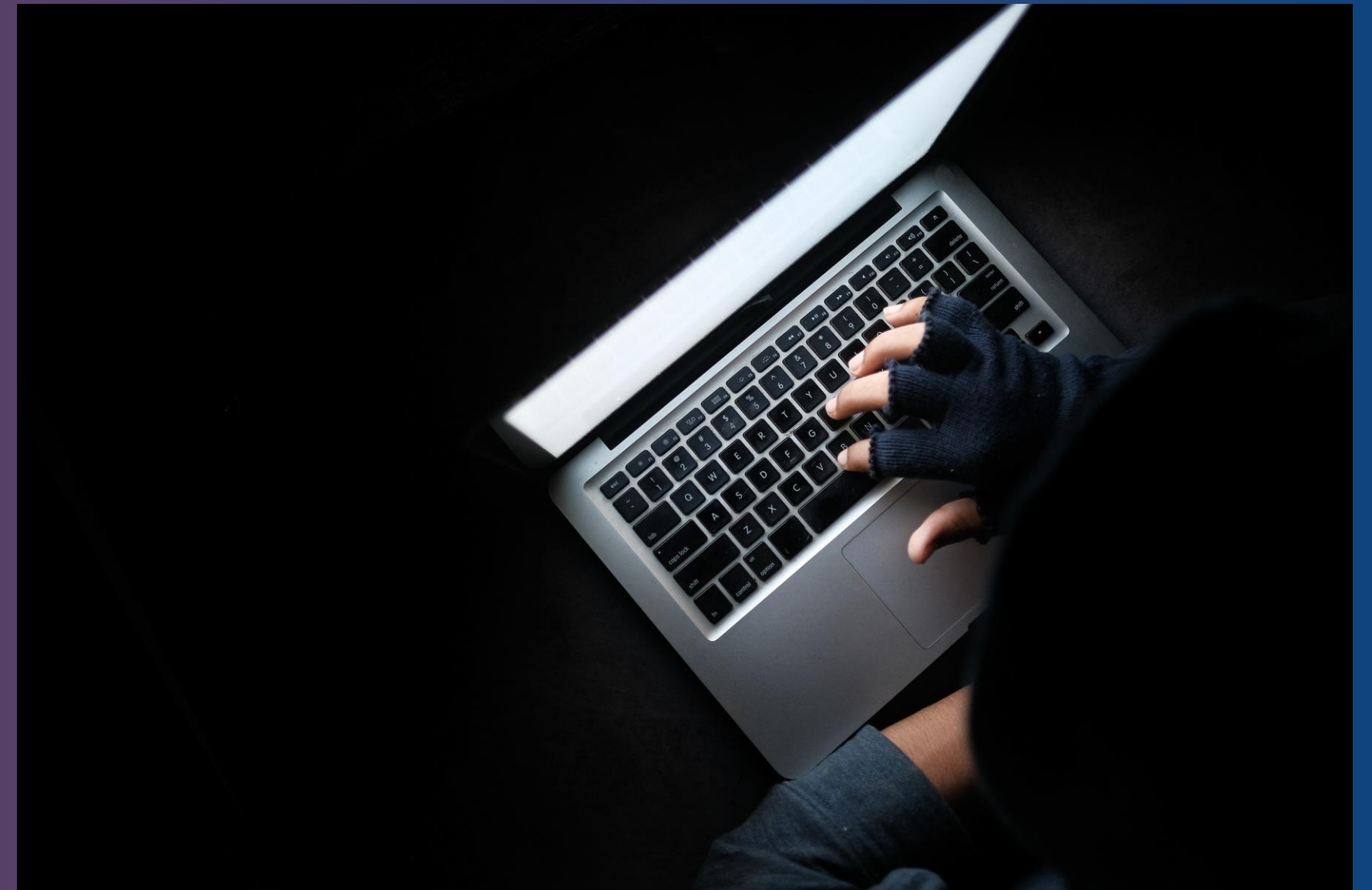
# SEXTORTION

Usually a form of online blackmail where criminals threaten to share sexual pictures, videos or other pieces of information about you unless you pay money or do something you don't want to

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## Know the tell tale signs:

- Are you on a dating site, social media or a webcam/streaming platform where this is most common?
- Does someone try and start a relationship with you really quickly?
- Do they start asking for sexual images/chat?
- Are they someone you don't know?
- Is it someone pretending to be someone you know (for example, you've suddenly received a new friend request and their profile is inaccurate or incomplete)



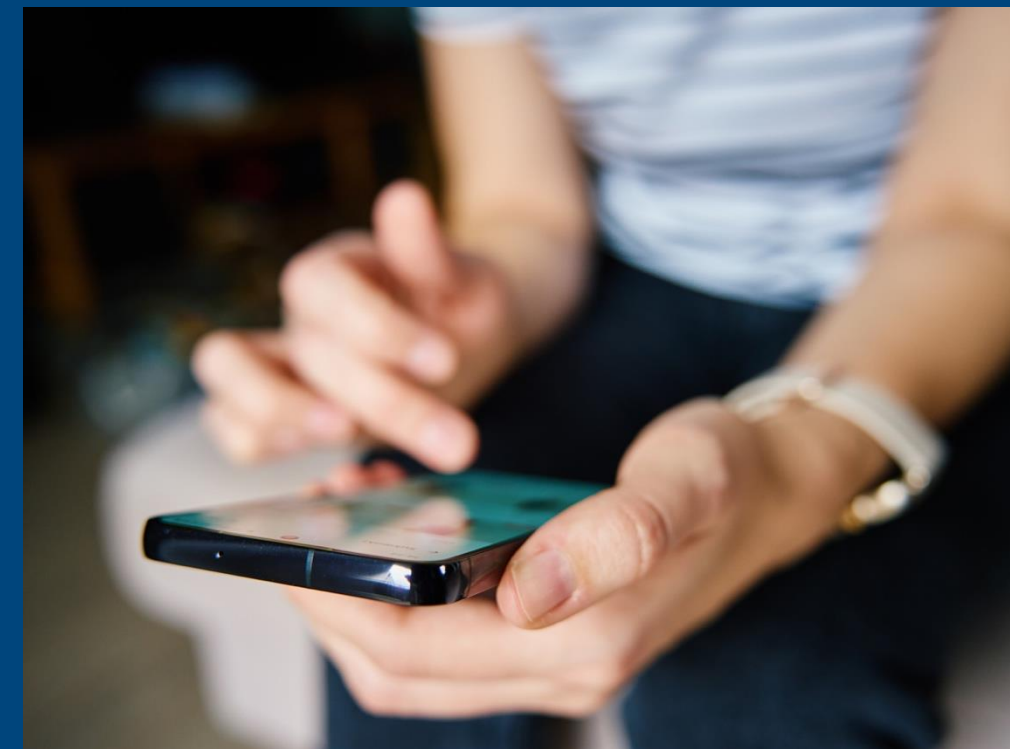


# ACTIVITY

## Social media pros and cons

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- Think of all the different **pros** and **cons** of using social media.
- Can you think of any examples of when you or someone you know has used social media as a force for good?
- You've got **five minutes** to discuss in your groups and then we'll feed back.





# TIPS ON STAYING SAFE

There's some simple steps you can follow to keep you and others safe online.

(Source: NSPCC)



## Know who you're chatting to

When chatting to others online, keep an eye out for red flags, fake profiles, or anyone who might not be who they say they are.



## Think before you share

What you share online can stick around for longer than you think.



## Keep private info private

Keep things like your address, phone number, full name, school and date of birth private, and check what people can see in your privacy settings.



## Spot the fakes

Not everything we see online is always going to be true. Spotting misinformation will help you feel more in control of your feed and your wellbeing.



## Get help if you need it

If anything happens or if there's something you're not sure about, talk to someone you trust - don't bottle it up.



# MANAGING YOUR ONLINE WELLBEING



Make sure you find times to disconnect from your devices and always take a break if you're feeling overwhelmed.

**How do you look after your online wellbeing?**



#ItsTheLittleThings

#AnythingThatMakesYouHappy



# SUPPORT

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## ONLINE SAFETY

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[www.getsafeonline.org](http://www.getsafeonline.org)



[www.actionfraud.police.uk](http://www.actionfraud.police.uk)



[www.ncsc.gov.uk](http://www.ncsc.gov.uk)



[www.saferinternet.org.uk](http://www.saferinternet.org.uk)

## YOUR WELLBEING

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The logo for Samaritans, featuring the word 'SAMARITANS' in white capital letters on a green rectangular background.

**SAMARITANS**

[www.samaritans.org](http://www.samaritans.org)



[www.mind.org.uk](http://www.mind.org.uk)

**YOUNGMINDS**

[www.youngminds.org.uk](http://www.youngminds.org.uk)

**NSPCC**

[www.nspcc.org.uk](http://www.nspcc.org.uk)





**ANY  
QUESTIONS?**

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